



## **Clients' use of Contingent Workers**

### **A Vital Element of the Modern Workforce**

- The modern world has changed rapidly over the last two decades. How people interact and communicate has evolved too. Technology has reshaped everyday life unimaginably. Personal views on life and work have also changed. All of this means that the modern workforce is a very different animal.
- Traditional employee-employer relationships are being challenged. A higher proportion of the workforce prefers to take the role of contingent workers, giving them greater flexibility and work / life balance.
- Using contingent workers is also beneficial to many companies. Contractors or freelancers can prove more cost-efficient than full-time hires. It's often easier, too, to get the help of more highly skilled professionals, as and when needed.
- Contingent workers aren't without their drawbacks. Companies must be careful to contract and use non-permanent staff correctly. Doing so, though, may increasingly become the best way to get the most out of the modern workforce.